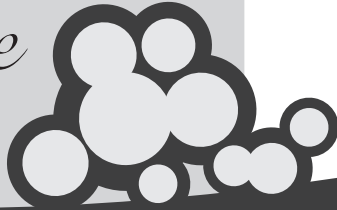


Where did it come from?



Contrary to popular belief, Lorem Ipsum is not random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old.

Here are a few facts:

- Discovered by Richard McClintock, Latin professor
- Lorem Ipsum is located in "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil)
- Written by Cicero in 45 b.c. as a treatise on the theory of ethics
- Popular during the Renaissance

Why use it?

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy.

Caution

There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humour, or randomised words which don't look even slightly believable. If you are going to use a passage of Lorem Ipsum, you need to be sure there isn't anything embarrassing hidden in the middle of text. All the Lorem Ipsum generators on the Internet tend to repeat predefined chunks as necessary

The information in this brochure can be found in over thirty languages at www.lipsum.com, along with a true Lorem Ipsum generator which uses a dictionary of over 200 Latin words, combined with a handful of model sentence structures, to generate Lorem Ipsum which looks reasonable. The generated Lorem Ipsum is therefore always free from repetition, injected humour, or non-characteristic words.



What is it?

Lorem Ipsum is simply dummy text of the printing and typesetting industry that has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

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Getting to know Lorem Ipsum

